



Where Footcare Comes First

January 22-25, 2019

Duke Energy Center and Hilton Netherland Plaza
Cincinnati, Ohio



Attend the World's Largest Equine Footcare Event and Trade Show

The 16th annual International Hoof-Care Summit, to be held January 22-25, 2019, in Cincinnati, Ohio, is guaranteed to deliver top-notch sessions and all-star speakers, providing plenty of new ideas to save time, increase your profits and improve the efficiency and effectiveness of your footcare work.



Hosted By *American Farriers Journal* And These Educational Partners ...



Register online today at IHCS2019.com




16 Years Of Building And Sharing Hoof-Care Knowledge In Cincinnati

“Where Footcare Comes First,” the 2019 International Hoof-Care Summit theme, summarizes the reason farriers and veterinarians travel to Cincinnati, Ohio, every year: to gain new and valuable ideas for improving equine hoof care.

Our 16th annual event offers unparalleled hoof-care education through 8 General Sessions, 15 Hoof-Care Classrooms, 24 Hoof-Care Roundtables and 18 “How-To” Clinics. In addition, attendees will have 10 uninterrupted hours to spend at the Summit Trade Show, which will reveal 2019’s new

footcare products, as well as those items farriers have come to rely on for years.

Because the sessions draw hundreds of hoof-care practitioners to Cincinnati every year, the networking provides you with an unequalled opportunity to share ideas with your peers. While at the Summit, you can compare notes, discuss topics and learn from other farriers and vets from around the world. Among these speakers, exhibitors and attendees are some of the most innovative and forward-thinking footcare experts of today. 

TUESDAY, JANUARY 22

7:30 a.m. to 5:00 p.m. **“Registration Time.”**

Pick up Summit materials, including FREE in-depth footcare materials included with registration.

8:30 to 9:30 a.m., 10:30 to 11:30 a.m. **“Equine Nutrition: A Farrier’s Tool!”**

– Rooms 200-205

Farrier Darren Owen of Life Data Labs will deliver this presentation, which will be held twice.



9:00 to 10:30 a.m., 10:45 a.m. to 12:15 p.m. **“Special Footcare Clinic.”** – Rooms 206

These hands-on footcare workshops feature several workstations manned by Vettec clinicians. Take part in or observe these.



9:30 to 10:30 a.m., 11:30 a.m. to 12:30 p.m. **“Overweight Horses and Metabolic Conditions.”** – Rooms 207-208

SmartPak’s Danielle McNamara will deliver this talk, which will be held twice.



12:50 to 1:00 p.m.

“Where Footcare Comes First.”

American Farriers Journal staff will outline proven steps to help you get the highest possible rate of return from your Summit attendance. They’ll also share a motivational presentation to kick off the IHCS.

1:00 to 2:00 p.m.

“Anatomy Review: Lower Limb Form and Function.” – Rooms 200-205

It is crucial for farriers to understand hoof and lower limb anatomy to better serve the horse. But is it clear how these components work together and what occurs when there are disruptions to these parts that inhibit or stop performance?

In this dissection, Kentucky Horseshoeing School’s Mitch Taylor will review the anatomy of the hoof and lower limb, focusing on key components and highlight several points crucial to sustained performance of the horse.

Why You Shouldn’t Miss This: Gain insight on why injuries occur and your role in supporting the horse.



2:00 to 2:10 p.m.

“Best Speaker Recognition and Awards.” – Rooms 200-205

Three individuals from last year’s International Hoof-Care Summit will be recognized for their outstanding presentations, as rated by 2018 attendees.

2:10 to 3:05 p.m. **Working Together for the Horse Lecture, Presented by Dechra – “A Case Study for Successful Veterinarian and Farrier Teamwork.”**

– Rooms 200-205

There is no denying the need for veterinarians and farriers to work together for the good of the horse. So why does this relationship break down in certain cases?

In this unique presentation, equine veterinarian Bob Grisel of Hoschton, Ga., and farrier Tim Shannon of Moreno Valley Calif., will provide their key insights for working with the complementary colleague. This duo has never worked together, so they will be presented with a case history. By reviewing this case, they will discuss not only their approaches for treating a horse with a navicular issue, but also how they work with their colleague to ensure the best outcome for the horse.

Why You Shouldn’t Miss This: Learn real world strategies for effective work in cases in which the veterinarian-farrier team is called for.



3:05 to 3:15 p.m.

“Make Your Way to the ‘How-To’ Hoof-Care Product Knowledge Clinics.”

Get tips and insight from farriers and equine experts that you can take home and build into your practice..

3:15 to 4:30 p.m.

“6 ‘How-To’ Hoof-Care Product Knowledge Clinics.”

We’re offering a series of informative “How-To” clinics. You’ll select three of these 20-minute sessions to attend.

(Each “How-To” session will be held 3 times during this time block.)

1. Therapeutic Shoeing Advice.

Blake Brown, Castle Plastics – Room 211





2. Managing Leverage to Treat Lameness and Enhance Performance with the Freedom Shoe.

Gene Ovnicek, Equine Digit Support System – Rooms 200-205

3. Mapping, Grading Distortions and Trimming. Can They Be Done Together?

Steve Foxworth, Equine Lameness Prevention Organization – Room 212

4. Nutritional Imbalance: The Effect on Hoof Quality.

Mike Barker, Life Data Labs – Room 208

5. Tips for Successful and Appropriate Client Conversations about Horse Health.

Danvers Child, SmartPak – Room 207

6. Helpful Tips for Frog and Sole Support.

Todd Allen, Vettec – Room 206



4:30 to 5:15 p.m.

“Take a Break on Your Way to the Hilton Netherland Hotel!”

Head over from the Duke Energy Center to our host hotel during this short break and get ready for a double block of roundtables.

5:15 to 6:15 p.m.

“8 Informative and Inspiring Hoof-Care Roundtables.”

Hearing that there are too many great footcare topics to choose from, we've listened to you and will repeat the two Roundtable sessions tonight so that you have a more focused selection to choose from. These small group settings (24 held on Tuesday and Thursday evenings) offer a remarkable learning atmosphere for information sharing.

Select one of the following 8 Hoof-Care Roundtables to attend. Topics and moderators are:

1. Hands-On Anatomy Warm-Ups. – Rosewood Room

This Roundtable will introduce three upcoming Summit lectures by utilizing anatomy models relevant to specific program topics. Dr. Mark Caldwell, Dr. Simon Curtis and Dr. Steve O'Grady will use Horse Science models from Allie Hayes as a “warm-up” to give you a head start on the terminology and anatomy that's part of later presentations and a report you also will receive at the Summit. Attendees will rotate between three tables in 20-minute sessions. (This session will be repeated at 8:30 p.m. as Hoof-Care Roundtable #9.)

Why You Shouldn't Miss These: Pick up new ideas to learn even more about upcoming Summit lectures and assist you in dealing with those problem horses on your client list.

2. Addressing Breakover for the Performance Horse.

Stuart Muir, Lexington, Ky. – Salon H/I

3. Synthetic Footing and Traction Concerns.

Todd Allen, Vandergrift, Pa. – Salon B/C

4. Managing Mismatched Feet.

Doug Anderson, Mount Airy, Md. – Rookwood Room

5. Shoeing the Dressage Horse.

Dave Farley, Coshocton, Ohio – Salon D/E

6. Better Business Practices to Energize Your Practice.

Esco Buff, Webster, N.Y. – Caprice 2/3

7. Attracting Clients and Determining Which Ones to Keep.

Bob Smith, Pacific Coast Horseshoeing School, Plymouth, Calif. – Salon F/G

8. For New Farriers (Apprentice to Third Year Only).

(This session will focus on building a farrier business geared for success.)

Luke Farmer, Murillo, Ontario, and Adam Wynbrandt, Sacramento, Calif. – Continental Ballroom

6:15 to 7:15 p.m. “8 More Hoof-Care Roundtables”

Select another Hoof-Care Roundtable. These topics are repeated from the previous block of Roundtables. Let us know what you think of this new Roundtable approach in your attendee survey.

9. Hands-On Anatomy Warm-Ups. – Rosewood Room

10. Addressing Breakover For The Performance Horse.

Stuart Muir, Lexington, Ky. – Salon H/I

11. Synthetic Footing And Traction Concerns.

Todd Allen, Vandergrift, Pa. – Salon B/C

12. Managing Mismatched Feet.

Doug Anderson, Mt. Airy, Md. – Rookwood Room

13. Shoeing The Dressage Horse.

Dave Farley, Coshocton, Ohio – Salon D/E

14. Better Business Practices To Energize Your Practice.

Esco Buff, Webster, N.Y. – Caprice 2/3

15. Attracting Clients and Determining Which Ones to Keep.

Bob Smith, Pacific Coast Horseshoeing School, Plymouth, Calif. – Salon F/G

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(This session will focus on building a farrier business geared for success.)

Luke Farmer, Murillo, Ontario, and Adam Wynbrandt, Sacramento, Calif.

– Continental Ballroom



2018

WEDNESDAY, JANUARY 23

7:30 a.m. to 5:00 p.m. "Registration Time:"

If you haven't registered, pick up your guide to the Summit, along with extra gifts from *American Farriers Journal* and sponsors.

8:00 to 8:10 a.m.

"Get The Most Out Of Your Time At The IHCS:"

– Rooms 200-205

Before this morning's opening general session, learn tips on today's program. *American Farriers Journal* staff will outline proven steps to help you select the specific sessions that will be most valuable in furthering your hoof-care education.

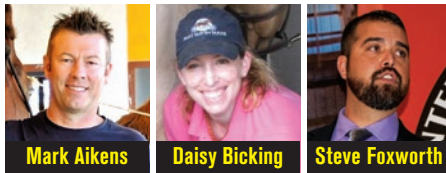
8:10 to 8:55 a.m.

"40 Ideas in 40 Minutes: Revolutionary Business Ideas to Take Home:"

– Rooms 200-205

Sometimes a single idea or tip can make it worthwhile to attend a conference. In this fast-paced presentation, these three farriers will share short, but effective, advice that you can take home and immediately build into your practice. Mark Aikens of Norwich, England; Daisy Bicking of Parkesburg, Pa.; and Steve Foxworth of Loveland, Colo., will each have 1-minute to share these 40 actionable ideas.

Why You Shouldn't Miss This: Go home with several ideas that you can immediately build into your practice for better business marketing and management.



Mark Aikens

Daisy Bicking

Steve Foxworth

8:55 to 9:00 a.m.

"Recognizing Summit Mail-In Forging Exercise Winner:"

– Rooms 200-205

Find out who submitted the best contest shoe (plain stamped bar shoe). This IHCS contest is sponsored by VICTORY. See the top shoes on display in the AFJ booth during the three Wednesday and Thursday Trade Show sessions.



9:00 to 9:50 a.m.

The Burney Chapman Memorial Lecture, Presented by Life Data Labs – "Defining Equine Limb Conformation:"

– Rooms 200-205

No two equine limbs are exactly alike. In this presentation, farrier Mike Wildenstein of Sharon, Vt., will share his systematic approach for identifying the deviations. Understanding confor-



Mike Wildenstein

mation is a crucial skill every farrier and veterinarian must grasp to be effective practitioners.

Why You Shouldn't Miss This: Leave with some helpful approaches for analyzing the horses you work with and the effects of conformation.

10:00 a.m. to 1:00 p.m. "Trade Show Time:"

Get your first glimpse of all of the new products for 2019 and talk one-on-one with company experts. You also can purchase a lunch so you can take advantage of this opportunity to meet with and discuss ideas with more than 130 Trade Show exhibitors.

1:15 to 2:05 p.m.

"5 Powerful Hoof-Care Classrooms:"

Choose among 5 Hoof-Care Classrooms for specialized foot-care learning that fits your exact wants and needs. Send others from your group to other Hoof-Care Classroom sessions to pick up more valuable footcare ideas – then later compare the ideas each of you harvested.

Hoof-Care Classroom #1

"Interpretations of Radiographs for Farriers:"

– Rooms 200-205

Using radiographic guidance when trimming feet can be an asset to the farrier. It will also enhance communication between veterinarians and farriers. In this presentation, Keswick, Va., farrier and veterinarian Steve O'Grady will review how proper radiographs benefit the farrier.

Why You Shouldn't Miss This: You'll go home with helpful insight on radiographs that can benefit the trim and the application strategies for horses you work with.



Dr. Steve O'Grady

Hoof-Care Classroom #2

"The Uses of the Half Heart-Bar Shoe:"

– Room 206

In this presentation, Bedford, England, farrier Jay Tovey will draw from his footcare work and research to compare the more traditional half-frog plate, which engages one side of the frog with the full-frog plate, half heart-bar shoe. Tovey will question common concepts by asking if a full frog plate is used, then should the shoe of choice actually be the full heart-bar shoe?

Why You Shouldn't Miss This: Take home new thoughts that will aid your reasoning when considering frog support.



Jay Tovey



2:05 to 2:20 p.m. "Valuable Hallway Networking Time"

Stretch your legs and share ideas with fellow attendees before this afternoon's general session gets underway.

2:20 to 2:30 p.m. "2018 Rising Shoeing Star Awards"

– Rooms 200-205

This program honors three outstanding students who are earning a living as farriers just 3 years after graduating in 2015 from one of North America's more than 50 public and private horseshoeing schools. The program's goal is to promote the importance of continuing footwear education, while encouraging young shoers to develop the talents needed for a successful career.

Sponsors include AIM Equine, Dechra, G.E. Forge & Tool, Hawthorne Products, Nature Farms, R.J. Matthews Co., and Texas Farrier Supply.



2:30 to 3:20 p.m.

"Appropriate Farriery of the Hind Limb"

– Rooms 200-205

Keswick, Va., veterinarian and farrier Steve O'Grady finds that farriery in the hind foot has not been studied in comparison to the forefoot. The biomechanical forces exerted on the hind foot may not be similar to the front foot due to weight distribution, propulsive function and the shape of the foot. Furthermore, the biomechanics also appear to differ with regard to the structures of the hind foot and the motion of the hind limb. The low heel "bull nosed" conformation of the hind foot has become quite prevalent in performance horses. Not only can this hind foot conformation be a source of lameness but it can also have an adverse effect on the upper body due to its direct connection to the axial skeleton. This presentation will address the etiology of this hind foot conformation, the biomechanics and the appropriate farriery.

Why You Shouldn't Miss This: Leave with a better understanding of the hind limb and how you can better influence it.



3:30 to 7:00 p.m.

"More Trade Show Footcare Product Time"

Here's your second chance to talk over new products and existing product applications with key industry leaders.

8:00 to 9:30 p.m.

"American Association of Professional Farriers/International Association of Professional Farriers Annual Meeting"

– Hilton Continental Ballroom

All Summit attendees are invited to the AAPF/IAPF's annual meeting, where you will hear about the group's previous year's activities and look ahead to the plans for 2019-2020.

Take advantage of this session to learn about programs that can further your education and improve your work with horses.



Hoof-Care Classroom #3

"INNOVATIVE FOOTCARE SERIES: Can Laser Therapy Help Address White Line Disease?"

– Rooms 207-208

One of the more common problems farriers see is white line disease. University of California-Davis farrier Shane Westman is involved with a research project at the university that looks at the effectiveness of laser therapy for severe white line disease. He'll show some preliminary results from the research team and explain how this therapy works.

Why You Shouldn't Miss This: Learn about a research project that may yield an effective treatment of white line disease.



Hoof-Care Classroom #4

BETTER BUSINESS SERIES, Presented by GoHorse.com – "How to Break Through the Price Plateau of Your Hoof-Care Practice."

– Room 211

There are a lot of factors that affect pricing. But can some of the perceived causes of pricing limitation be more self-imposed? In this session, Weatherford, Texas, farrier Lee Olsen will share his real world experiences in how he used to reach his full income potential.

Why You Shouldn't Miss This: Learn tips for making sure you are charging for what you want to earn above what you think clients may tolerate.



Hoof-Care Classroom #5

"How Yoga Can Help the Farrier."

– Room 212

Wear and tear on the farrier's body can be grueling. Factors like diet, medical care and exercise will prolong your career. In this session, farrier Mitch Shelhamer and yoga instructor Suzi Shelhamer of Basin, Wyo., will talk about how yoga turned Mitch's career around and share repeatable techniques to build in your own wellness program.

This precedes an early Friday morning session at the Cincinnati Netherland Hilton Hotel in which the Shelhamers will give further instruction on yoga.

Why You Shouldn't Miss This: Learn about wellness techniques that can contribute to the longevity of the most important farrier tool: your body.



7:30 a.m. to 5:00 p.m. "Registration Time:"

Pick up Summit materials, including additional gifts.

8:00 to 8:05 a.m. "Latest Summit News."

Get the latest International Hoof-Care Summit updates from *American Farriers Journal* staff members.

8:05 to 8:55 a.m.

"Low Heels/Sheared Heels: Two Common Conundrums for the Farrier?"

– Rooms 200-205

Keswick, Va., veterinarian and farrier Steve O'Grady explains that low heels and sheared heels are two common hoof capsule distortions that can have severe clinical implications with both the health of the foot and soundness.

Both of these hoof capsule distortions are wrought with controversy with regard to etiology and the farriery methods used to improve the foot. With low heels, the foot loses the ability to absorb concussion and dissipate the energy of impact, while sheared heels lead to overloading of one side of the foot. This presentation will explore the etiology, the biomechanics associated with both distortions and present farriery options for improvement.

Why You Shouldn't Miss This: Leave with trusted solutions for addressing heels.



Dr. Steve O'Grady

8:55 to 9:45 a.m.

"Daily Obstacles of Shoeing Sport Horses?"

– Rooms 200-205

Some may find it simple to trim and shoe sport horses. Yet, a circle of obstacles not directly related to the shoeing often appear — saddle, rider, trainer and footing — that can affect the foot and the horse's overall well-being. Of course, there are many other non-farriery concerns.

In this presentation, Aabenraa, Denmark, farrier Jan Krogh will discuss how these obstacles can hamper your ability to keep these athletes sound. He will offer his insight on how to respond on issues and how to react in difficult situations.

Why You Shouldn't Miss This: Get helpful advice on how to approach these obstacles as a farrier.



Jan Krogh

10:00 a.m. to 1:30 p.m.

"Your Last 'Tool-Time' Opportunity – Trade Show Wrap-Up."

Here's your final opportunity to check out new footcare products for 2019. Lunch will be available for purchase in the Trade Show area.

1:30 to 1:45 p.m.

"Networking Break."

Take a break after spending time at the Trade Show and share the product knowledge you gained before the next classroom sessions begin.

1:45 to 2:45 p.m.

"5 More Hoof-Care Classrooms."

From among 5 Hoof-Care Classrooms, select the one that will have the biggest impact on your footcare practice in 2019.

Hoof-Care Classroom #6

"Management of the Hoof Capsule."

– Rooms 200-205

The farrier's goal is addressing the challenges of addressing the challenges presented by the hoof capsule. In this presentation, Grimley, England, farrier and researcher Dr. Mark Caldwell will share information from



Dr. Mark Caldwell

his studies and studies to provide a greater understanding of the farrier's role in management.

Why You Shouldn't Miss This: Leave with ideas on effective trimming that is transferable to the horse you work with.

Hoof-Care Classroom #7

"Evaluation of Equine Conformation to Assist in Defining Hoof-Care Needs."

– Room 206

Building on his previous talk, Sharon, Vt., farrier Mike Wildenstein will move from understanding conformation to his thoughts on how to address it through your footcare. Explaining how the equine hoof capsule is in constant flux, Wildenstein will share how making various shoe modifications has helped him retain healthy hooves.

Why You Shouldn't Miss This: Get insight on applying modifications to shoes you use to enhance your trim.



Mike Wildenstein

Hoof-Care Classroom #8

"Horse Breathing Problems and the Link to Laminitis."

– Rooms 207-208

Horses with seasonal asthma or COPD make insulin resistance (IR) worse, which can lead to laminitis. At the same time, asthma/COPD breathing is made worse by IR.

In this presentation, West Chester, Pa., veterinarian Frank Reilly will explain that in these horses, it's important for the farrier to understand that the horse that is puffing hard as it's trimmed, or that they see in a stall or field struggling to breathe, is likely to be your next laminitis case. The farrier, as a member of the barn-health professional team, needs to understand how this link works in order to bring this potential problem to the attention of the owner.

Why You Shouldn't Miss This: Leave with better insight on a condition that could worsen unless you intervene with the owner.



Dr. Frank Reilly

Hoof-Care Classroom #9

"INNOVATIVE FOOTCARE SERIES: Artificial Intelligence Is Transforming Hoof Measurements" – Room 211

Photographs and radiographs of the hoof that are well-taken, properly calibrated and carefully measured are invaluable for analyzing changes in the hoof and as a basis for considering trimming and shoeing options.

Paso Robles, Calif., researcher John Craig says that artificial intelligence techniques have recently been introduced that can automate much of the calibration and measurement tasks, which in the past have slowed the adoption of hoof measurements from images. Thanks to digital radiography systems, smartphone cameras, apps, and now artificial intelligence, things are getting really interesting. This talk will not only cover the implications of this emerging technology, but also deliver practical advice on keys for taking good photographs and radiographs of the hoof.

Why You Shouldn't Miss This: See how technology will influence our ability to measure the equine foot and improve footcare.



Dr. John Craig

Hoof-Care Classroom #10

BETTER BUSINESS SERIES, Presented by GoHorse.com – "Don't Let Debt Cripple Your Footcare Practice." – Room 212

Before he became the resident farrier at the University of California, Davis, Shane Westman had a multi-discipline practice based in Bow, Wash. After some dramatic life changes, he found himself in debt. In



this presentation, he will share how he turned things around to once again have a financially successful business and life. Furthermore, he'll differentiate between good and bad debt.



Why You Shouldn't Miss This: Walk away with practical advice for eliminating bad debt that could hamper the growth of your hoof-care practice.

2:45 to 3:00 p.m. "Networking Break"

Take a few well-deserved minutes to stretch, relax and swap footcare ideas with others before this afternoon's general session gets underway.

3:00 to 3:40 p.m.

"2019 International Halls Of Fame Induction"

– Rooms 200-205

The *American Farriers Journal* staff will introduce inductees into the 2019 International Horseshoeing Hall Of Fame and the 2019 International Equine Veterinarians Hall Of Fame with moving video tributes.

3:40 to 4:35 p.m.

Better Basics, Better Results Lecture, Presented by Hoof Tite – "Diseases and Conditions of the Hoof Capsule"



– Rooms 200-205

The hoof capsule consists of three major horn types and two minor types. Together, they fulfill a number of important functions, which include protection of the sensitive tissues within, creating a barrier to microbial invasion, providing grip and purchase to enhance locomotion.



In this presentation, Newmarket, England, farrier and researcher Simon Curtis will discuss how the hoof capsule is subject to invasion by microbes causing keratolysis, affected by keratomatous growths and cracked by trauma. Farriery is involved in the treatment and alleviation of every assault upon the hoof capsule.

Why You Shouldn't Miss This: Get a better understanding of the diseases and conditions which afflict the hoof capsule.

4:35 to 5:30 p.m.

"The Digital Cushion and Its Relationship with the External Hoof"

– Rooms 200-205

The digital cushion provides a critical role in the foot health of the horse. In this presentation, Bedford, England, farrier Jay Tovey will share insight from his research on the digital cushion. His research looked to whether there is a correlation of digital cushion depth/position and heel depth. He used both external measurements and CT technology to conduct this fascinating research.



Why You Shouldn't Miss This: Gain a better understanding between the digital cushion and heels that can affect considerations you give to the hoof health of the horses you work with.

6:00 to 7:00 p.m.

"8 More Powerful Hoof-Care Roundtables"

This is your opportunity to exchange the latest ideas and proven footcare strategies with fellow farriers. Go toe-to-toe with fellow attendees on the topic that holds the most interest for boosting your hoof-care work and income in 2019. Find answers to your pressing footcare concerns – or become a hero to another farrier by offering solid advice based on your own hoof-care experiences. Topics and moderators include:

- 17. Best Marketing Ideas for Growing Your Business.**
Daisy Bicking, Parkesburg, Pa. – Rosewood Room
- 18. Pros and Cons of Diversifying Your Practice.**
Curtis Burns, Wellington, Fla. – Rookwood Room
- 19. Preventing and Treating Hoof Cracks.**
Shane Westman, Davis, Calif. – Salon H/I
- 20. Effectively Assessing Your Work as a Farrier.**
Tim Shannon, Moreno Valley, Calif. – Salon F/G
- 21. Assessing Options in a Therapeutic Case.**
Steve Foxworth, Loveland, Colo. – Salon D/E
- 22. Share Your Best Footcare Tips from 2018.**
Steve Prescott, Raleigh, N.C. – Salon B/C
- 23. Environmental Influences of Hoof Health and How You Manage Them.**
Cathy Lesprance, Fergus, Ontario, – Caprice 2/3
- 24. Vet-Farrier Teamwork: Communicating a Concept Vs. a Specific Shoe as a Solution.**
Dr. Frank Reilly, West Chester, Pa., and Donnie Karr, Loomis, Calif. – Continental Room

7:30 to 8:30 p.m.

"Updates from the Students from the Inaugural Royal Veterinary College Graduate Diploma in Equine Locomotor Research (Also Your Questions and Our Answers)"

– Continental Ballroom

Intrigued by the thought of going back to school? Performing research? Pursuing advanced degrees in farriery? This is a chance to sit down with students and faculty from the first United States- and United Kingdom-based RVC classes and learn about how the class is structured, how it fits into the routine of full-time working farriers, and how the learning material can change our farrier practices.

FRIDAY, JANUARY 25

7:00 to 7:45 a.m.

“Yoga Workshop”

– Rookwood (Hilton Netherland Hotel)

Get a head start on the day by joining Suzi and Mitch Shelhamer to learn yoga techniques that can help you improve your limberness and health.



Mitch Shelhamer



Suzi Shelhamer

8:30 to 9:30 a.m.

“Final Call – Pick From 5 Highly-Intensive Hoof-Care Classrooms”

This is the final block of classrooms, which runs 5 simultaneously.

Hoof-Care Classroom #11

“Diagnosis of and Shoeing for Soft Tissue Injuries in Western Horses.” – Rooms 200-205

There are many considerations for the farrier once a soft tissue injury is diagnosed. From his experiences as a farrier and veterinarian, Scott Fleming of Rood & Riddle Equine Hospital in Lexington, Ky., will discuss the needs of various Western disciplines once these injuries occur. There are considerations that the team needs to take when helping these athletes rehab and return to the show ring.

Why You Shouldn't Miss This: Leave with practical insight on shoeing techniques you can take back home.



Dr. Scott Fleming

Hoof-Care Classroom #12

“Cold Shoeing vs. Hot Shoeing.” – Room 206

For the last 38 years, Aabenraa, Denmark, farrier Jan Krogh has been shoeing 50/50 cold and hot. In this talk, he'll share tips and tricks in making it a little easier around the anvil. He'll also discuss pros and cons in hot and cold shoeing, and his approach to cold shoeing, and how he would address the feet under certain circumstances.

Why You Shouldn't Miss This: Take home practical tips for greater efficiency.



Jan Krogh

Hoof-Care Classroom #13

“INNOVATIVE FOOTCARE SERIES: Exploration of Gait Analysis and Its Impact on Footcare.” – Rooms 207-208

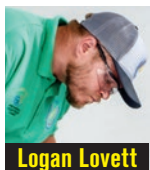
As technology evolves so does the potential for farriers. Albuquerque, N.M., farrier Jodi Vertz will provide an overview of her study involving orthotic lifts and symmetry, as measured by objective gait analysis. Attendees will be presented a whole-horse perspective regarding the effects of unilateral pad application and its implications for the future of farriery.

Why You Shouldn't Miss This: Get a view of research that may impact how you think about equine movement and your approach to shoeing.

Hoof-Care Classroom #14

BETTER BUSINESS SERIES, Presented by GoHorse.com – “The Next Step in Credentialing: Hunters/Jumpers.” – Room 211

The next step is here with the American/International Associations of Professional Farrier stackable hunter/jumper credential. In this talk, Loomis, Calif., farrier Donnie Karr and Galt, Calif., farrier Logan Lovett will give an overview



Logan Lovett



Donnie Karr



of this program, including the shoe modifications required for its achievement.

Why You Shouldn't Miss This: Get more insight on how this program could benefit the hunters and jumpers you work with.

Hoof-Care Classroom #15

“Understanding Addiction and PTSD, and Their Impact on Farriers.” – Room 212

Waterford, Ontario, farrier Steve McConnell sees how issues related to addiction and PTSD have affected members of the farriery industry. In this presentation, he will help raise awareness by illustrating the signs and symptoms that you or someone you know may be in need of help. He'll review several of the problems associated with it, from personal to business, as well as how to get help.

Why You Shouldn't Miss This: Learn how early detection could help another farrier avoid ruining their career.



Steve McConnell

9:30 to 9:45 a.m. “Networking Break”

During a break in this morning's activities, share some take-home points you picked up from the hoof-care classroom you just attended.

9:45 to 10:35 a.m.

“A Comparison of Two Different Dorsal Hoof Wall Trimming Techniques”

– Rooms 200-205

This presentation focuses on Steven Beane's decade-long journey and his quest to assess the effect different dorsal hoof wall trimming techniques have on the strength of the dorsal hoof wall using scientific data. Comparing the dressing of the dorsal hoof wall flat from proximal to distal border or to dump the dorsal hoof wall (known as dorsal rounding). Do these two standardized trimming techniques have an effect on the mechanics of the dorsal hoof wall or solar arch?

Why You Shouldn't Miss This: An alternative hoof wall dressing technique that can be incorporated into your everyday practice.

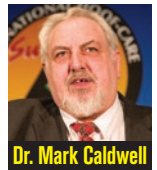


Steven Beane

10:35 to 11:25 a.m.

“How Surface Materials Are Influencing Shoeing.” – Rooms 200-205

In this lecture, Grimley, England, farrier and researcher Dr. Mark Caldwell will pull from his studies and experiences as a farrier to examine the impact that various footing has on how farriers approach shoeing. With changes in synthetic surfaces, the farrier's job in considering aspects such as traction becomes increasingly important and challenging.



Dr. Mark Caldwell



Why You Shouldn't Miss This: Gain insight on how you may need to address surface material changes for the horse you work with.

11:25 a.m. to 12:15 p.m.

"Together We Can Eradicate Club Foot:"

– Rooms 200-205

Newmarket, England, farrier and researcher Simon Curtis reminds that club foot is the result of an unresolved flexural deformity affecting the distal interphalangeal joint. The combined myotendinous unit causes a positive rotation in the distal phalanx and leads to a deformity to the hoof capsule. Club foot in maturity is untreatable, although it may be mitigated by skillful farriery. In this presentation, he stresses that early recognition and treatment of the flexural deformity successfully eradicates club foot.

Why You Shouldn't Miss This: Gain knowledge on the four treatments used to ensure a favorable outcome.



Dr. Simon Curtis

12:15 to 12:55 p.m. "Lunch and Networking Break?"

Take a quick break, purchase lunch in the hallway and eat in the general session during the Delta Mustad Hoofcare Center Friday Lunchtime Panel.

12:55 to 1:45 p.m.

Friday Lunchtime Panel, Presented by Delta Mustad Hoofcare Center – "Considerations for Optimizing Performance of the Equine Athlete."

– Rooms 200-205



There are many ways to help horses of all performance reach their potential. There are considerations that each farrier goes through in the evaluation and shoeing that are particular to their practices. In this session, these



Dr. Scott Fleming



Grant Moon

farriers will share cases that exhibit how they approach this subject by sharing a case in which a horse benefited from shoe, selection, modification and placement.

The panel includes:

- Dr. Scott Fleming, Rood & Riddle Equine Hospital, Lexington, Ky.
- Grant Moon, Rugeley, England

Why You Shouldn't Miss This: This session will give you some shoeing ideas that could benefit equine athletes you work with.

1:45 to 2:35 p.m.

"Proven Strategies to Maximize Any Hoof-Care Business – Profit, Flexibility and Freedom."

– Rooms 200-205



Lee Olsen

It is easy to tell other farriers what to do with their businesses if you haven't struggled from the bottom. Now in Weatherford, Texas, Lee Olsen came from the fourth poorest county in the United States. In this presentation, he'll share examples from his own journey that helped him turn a flat practice into a financially successful one. Part inspirational-part practical, Olsen will lend advice on many points to improve your business direction.

Why You Shouldn't Miss This: Leave with ideas that you can apply to your practice to earn greater success.

2:35 to 2:50 p.m. "Closing Notes."

– Rooms 200-205

We'll close the 16th annual International Hoof-Care Summit with an inspirational talk from Loveland, Colo., farrier Steve Foxworth that will fire you up to head home and use the knowledge you've gained. 🐾



Steve Foxworth

4 EASY WAYS TO REGISTER!

PHONE: Call (866) 839-8455 (U.S. and Canada only) or call (262) 432-0388 with your credit card handy

MAIL: Send the registration form on Page 16 to International Hoof-Care Summit, P.O. Box 624, Brookfield, WI 53008-0624

ONLINE: Registration is available and secure at IHCS2019.com.

PRINT: Download the International Hoof-Care Summit registration form off the website at IHCS2019.com, then fax it to (262) 786-5564 or mail it to International Hoof-Care Summit, P.O. Box 624, Brookfield, WI 53008-0624

REGISTER: Before Jan. 3 to save \$35.00



Many of the 130+ Vendors You'll Meet At The Summit



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 Equine Digit Support System Inc.
 Equine Engineered Products
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SBS Equine
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Successful Strategies For Preparing For The 4 Days Of The Summit

How veteran farriers plan for continuing education events

Attending an event that takes you away from your hoof-care practice for an extended period of time can be challenging. Yet, the benefits of continuing education events often outweigh the rigorous planning that makes attendance possible.

Planning The Trip

The first order of business is setting aside the necessary money for this business expense. Moreno Valley, Calif., farrier Tim Shannon suggests that every farrier should have continuing education events built into their budget. “It’s a mandatory part of being a farrier,” Shannon says.

Plymouth, Calif., farrier Tiffany Gardner agrees. **Farriers should set aside enough in a business savings account to cover the expenses of attending these types of events.**

When you’re starting out, Shannon advises picking a regular barn you service and don’t count into your budget. Rather, put it directly into a separate savings account.

Save that account for events. Shannon attends about three events a year that are 3 days in length or longer. You can also use that savings account later for retirement, he says.

In addition to Shannon’s advice, Gardner touches on an important savings tactic that anyone can relate to. “Pay yourself first,” she says. Choose a set amount each week to put aside into a separate savings account. This is how Gardner is able to attend at least two events each year that are 3 days or longer.

The farriers don’t charge their clients for continuing education fees; the cost is factored in when farriers make decisions on yearly rate increases.

After number-crunching, it’s time to make sure your schedule can allow for time away. Gardner makes time in her schedule to accommodate these types of events and time away. Birmingham, Ala., farrier Mark Rikard has many older clients, so he does the scheduling for them. Rikard will schedule his clients’ horses before and after the week of the event, much like Shannon and Gardner. At a barn that Rikard visits weekly, he uses a whiteboard to write the names of



the horses due the next week.

“Here I’ll write ‘Mark will be gone for a week’ and put the name of another farrier in case something comes up,” Rikard says. At this barn where he visits once per week, Rikard is one of two farriers servicing the horses. The two farriers work out a schedule when one or the other takes time away, so the farrier who stays will be responsible for the horses. If it’s a barn that doesn’t have two farriers, Rikard will contact a farrier he knows well or has worked with in the past.

Rikard says that it is “extraordinarily important” on selection of who will cover you. You don’t want the other farrier coming in and doing a bad job, says Rikard. It will reflect poorly on you. **Only recommend a farrier you know well and trust for attending to your clients’ horses while you’re away.**

When looking at your schedule, you’ll want to give your replacement enough notice. Rikard asks another farrier a couple of weeks before the event. You’ll also need to give clients plenty of advanced notice. Shannon lets his clients know 6 to 8 weeks beforehand so they’re aware of the schedule change. Gardner and Rikard let their clients know as soon as possible in case anything comes up.

Benefits Of Continuing Education

The trio finds that there are a number of advantages to attending a hoof-care event such as the International Hoof-Care Summit.

Gardner looks forward to learning about new research.

“It’s presented in a very thorough way

instead of just reading about it in a peer-reviewed journal,” she says.

Shannon describes the continuing education events as an opportunity to get “us to work outside our bubble.”

“We all work alone,” he adds. **The Summit gives us a place to bounce ideas off other farriers and get other input.** And it’s a safe place for farriers to be where there’s no competition. And we’re free to talk about our successes and failures, and it helps us educate the farrier community as a whole.”

All three farriers agree that a major benefit of attending these events is the ability to network. It can be rewarding and inspiring to interact with colleagues about hoof-care techniques. The vast experiences that other farriers have can offer opportunities to expose you to other ideas and perspectives that could challenge how you might approach different cases. Gardner finds that this is not only beneficial for farriers but their clients as well.

“You have a resource that you can tell your clients, hold on, let me double-check something,” she says. “I have a resource we can refer to on this case.”

Returning from such an event, Rikard likes to inform his clients about a new tool or product that he can use on the horse to improve it. When using the new item, he explains about the continuing education event and what he learned there. However, if he doesn’t tell them about it, his clients don’t ask.

“You have to tell them,” Rikard says, “or they don’t know.” 🐾

What Past Attendees Say About The Summit.

“Show up 30 minutes before the classrooms to network with other farriers.”

– Chrystina Green, Middletown, Ohio

“Go!!! It’s the best event of the year and the perfect time of the year.”

– Jarod Nooren, Mossley, Ontario

“Get lots of sleep and bring a notebook!”

– Paul Miller, Kingston, Ontario

“Go at least once to see what you’ve been missing. You WILL go again.”

– Jimmy Gore, Prairieville, La.

“For all my farrier and vet friends and colleagues, you need to experience the International Hoof-Care Summit!”

– Travis Hockersmith, Abbotsford, British Columbia

“Save up the money and make the time to go.”

– Edward Carls, Angelica, N.Y.

“Come ready to learn, and take advantage of as many roundtables and sessions as possible!”

– Dan Larimer, Cartersville, Ga.

“I learned so much that my brain is overflowing with new ideas that I’m excited to bring back to my clients!”

– Marijke Ellert, Placerville, Calif.

“Treat the 4 days as if you were in school, the entire day should revolve around study.”

– Joanne Walton, Lakewood, Ohio

Experience An Unforgettable Stay Surrounded By Classic Architecture And Modern Hospitality

Open since 1931, the Cincinnati Hilton Netherland Plaza – the host hotel of the International Hoof-Care Summit – is Cincinnati's must-see hotel and a registered National Historic Landmark. Adorned with rare Brazilian rosewood paneling, two-story ceiling murals and original German silver-nickel fixtures throughout, the Netherland Plaza is one of the world's finest examples of French Art Deco style and the perfect place to hang your hat after a long day of learning.

Benefits to staying at the host hotel include:

- ♦ An attendee-only special room rate of \$128 (a \$44 savings), available for a limited time – book early!
- ♦ Complimentary access to an indoor lap pool and gym.
- ♦ On-site convenience store, snack shop, news stand, barber shop and clothing store.
- ♦ Convenient indoor Skywalk access to all sessions at the Duke Energy Convention Center, giving you quick and easy access to your hotel room during meal and refreshment breaks.

- ♦ In-room high-speed Wi-Fi plus on-demand movies and premium HD channels on the large flat-screen TV.
- ♦ Observation deck located on the 49th floor, where on a clear day you can see for miles in all directions, and three states (Kentucky, Indiana, Ohio).
- ♦ A variety of hotel dining options, including Orchids at Palm Court, one of only 63 AAA Five Diamond-rated restaurants in North America, and ranked as OpenTable's Top 100 restaurants in the USA for 7 consecutive years.
- ♦ More networking opportunities! There are always attendees in the lobby and other public spaces of the host hotel before and after sessions, during meal breaks and after hours.

Reserve your room at the special conference attendee room rate by calling 800-445-8667 and asking for the International Hoof-Care Summit rate. Book online by visiting IHCS2019.com.

For more information about the hotel and its amenities, please call the Netherland Plaza at (513) 421-9100.



The AAA Five Diamond-rated Orchids at Palm Court restaurant.



Comfortable and clean rooms featuring modern amenities.



The Bar at Palm Court, the place-to-be for afterhours live music, drinks and networking with fellow farriers.

NEW

For The 2019 IHCS: Summit Spouse Program

Ever since the Summit began, the non-farrier/veterinarian spouses of attendees have been invited to Cincinnati. This year, we are providing a special afternoon of education, completely free, for those spouses of attendees.

Beginning at 2 p.m. on Thursday, January 24 at the Cincinnati Hilton Netherland Plaza, the Summit will host a series of educational sessions for spouses. We'll cover a series of classes that focus on business and well-being, as so many spouses are crucial to the success of their partner's hoof-care practices.

For more information and to register, visit IHCS2019.com. If your spouse is already registered for the Summit, call us at (866) 839-8455 or (262) 432-0388.

Apprentices And Hoof-Care Students Attend For Less!

The International Hoof-Care Summit is the best way for up-and-coming footcare professionals to increase their knowledge, learn effective business management strategies and become introduced to a welcoming community of mentors.

Apprentices and current attendees of a hoof-care school, veterinary student program or veterinary technician program can register for only \$199.50 – a 53% savings off the full registration price. Students and apprentices may register by calling (866) 839-8455 or (262) 432-0388.

This discount offer is valid only once as an apprentice and once as a student. In order to register as an apprentice or student, you must provide the name and contact information of the farrier you are apprenticing under or instructor and school.



FREE!
Each paid attendee receives a full-year Premium Subscription to American Farriers Journal
ABSOLUTELY FREE!
A \$57.95 value!

Just A Few Of The Summit Bonuses You'll Get!

You'll get five valuable bonuses, jam-packed with critical hoof-care information. These FREE bonuses alone will pay for the cost of your Summit registration.

To continue your footcare education once you return home from the 16th annual International Hoof-Care Summit, you'll be able to review at your leisure the latest tips, tricks and techniques gleaned from the very best minds in the footcare world in these five free bonuses valued at **\$557.70!**

WIN SUMMIT EDUCATIONAL PRIZES!

Several International Hoof-Care Summit attendees will head home with valuable educational products or enjoy these prizes in Cincinnati, including:

- ✓ One lucky attendee will have his or her name drawn to receive a Microsoft Surface Tablet.
- ✓ Walter Varcoe of Articulated Equine Skeletons and Varcoe Equine Services in Port Jarvis, N.Y., has donated two items to expand anatomy education. One attendee will have their name drawn to receive a carpus down limb, while another winner will receive a full equine skeleton.
- ✓ Another attendee will have his or her name drawn to receive a copy of the *American Farriers Journal* "Kitchen Sink" package that includes over 3,450 pages of valuable hoof-care information. Several others will have their names drawn for other *AFJ* educational materials.
- ✓ Four winners will have their names drawn for free dinner at some of downtown Cincinnati's leading restaurants.

BONUS #1

Video Replays of General Session Presentations

Get exclusive access to video replays of the 2019 conference general session presentations. You'll be sure to find these videos highly useful for reviewing and implementing the knowledge shared in Cincinnati.

Bonus Value: \$400.00

BONUS #2

1-Year FREE Subscription To *American Farriers Journal*

Each paid International Hoof-Care Summit attendee will receive a FREE 1-year Premium Subscription to *American Farriers Journal*. Arriving eight times a year, "The Hands-On Magazine For Hoof-Care Professionals" will bring you more than 1,000 pages of valuable footcare tips, tricks and techniques during 2019. You'll also get access to exclusive premium-subscriber-only online content at AmericanFarriers.com. (If you're already an *AFJ* subscriber, your subscription will be extended by 1 year.)

Bonus Value: \$57.95

BONUS #3

2019 International Hoof-Care Summit Program

This exclusive, hands-on hoof-care guide zeros in on hundreds of field-tested ideas and research findings to help you trim and shoe more effectively in 2019. Offering valuable material from Summit speakers and suppliers, this no-nonsense reference will expand your footcare knowledge and help you operate a more efficient footcare business during the coming year.

Bonus Value: \$29.95

BONUS #4

2018's Leading Hoof-Care Reports

This pair of Hoof-Care Management Reports offers impactful information to help ensure your footcare success. One report zeros in on areas that relate to hoof-care professionals business practices. The other report examines the backyard hoof-care practices of farriers.

Bonus Value: \$36.85

BONUS #5

Official Summit T-Shirt And Cap

Take home a heavyweight T-shirt that demonstrates your commitment to footcare education. Also, keep your head covered with a durable baseball cap, featuring an embroidered Summit logo.

Bonus Value: \$32.95

2019 International Hoof-Care Summit

January 22-25, 2019
Duke Energy Center and
Hilton Netherland Plaza
Cincinnati, Ohio



8 General Sessions: 17 hours
15 Hoof-Care Classrooms:
15 hours (3 sets of classrooms)
24 Hoof-Care Roundtables:
24 hours (3 sets of roundtables)
18 "How-To" Clinics:
(6 classes, each held 3 times)
Trade Show: 10 hours (3 sessions)
Please check ihcs2019.com
prior to the Summit for any changes to
the session times or dates.

Three Educational Opportunities To Be Held BEFORE The Summit Begins

Join Life Data Labs as they provide two special educational presentations on nutrition from 8:30 to 9:30 a.m. and 10:30 to 11:30 a.m. on Tuesday, Jan. 22. Pre-register for this free session at AmericanFarriers.com/LifeDataLabs.

Vettec will provide two special hands-on clinics from 9:00 to 10:30 a.m. and 10:45 a.m. to 12:15 p.m. on Tuesday, Jan. 22. Attendees can visit several stations to learn about the use and application of Vettec materials for various hoof-care needs. Each station will feature a different application. Pre-register for this free session at AmericanFarriers.com/Vettec.

Also on Tuesday, Jan. 22, SmartPak will help attendees gain a better understanding of metabolic conditions. The first session will be at 9:30 to 10:30 a.m. and will be repeated at 11:30 a.m. to 12:30 p.m.. Pre-register for this free session at AmericanFarriers.com/SmartPak.

Find Someone To Share A Ride Or A Room

Are you looking for another farrier or veterinarian to share a ride to the Summit or to share a hotel room? Either call the number on Page 16 or visit AmericanFarriers.com/ride to get help in finding a match.

EDUCATIONAL CREDITS

The 2019 International Hoof-Care Summit is approved for 27 CE credits by the American Association of Professional Farriers/International Association of Professional Farriers.

We've applied for veterinary CE hours. Please visit IHCS2019.com for updates on the approval status.

SATISFACTION FULLY GUARANTEED!

If this intensive, innovative and information-filled hoof-care conference isn't everything we promise, write me and I'll send you a full 100% refund. Take up to 7 months to decide so you can measure your return on investment from this extraordinary learning experience.



For more than 40 years, footcare professionals have trusted *American Farriers Journal* to deliver unbiased hoof-care information. Hosting this event is another way for us to help you expand your hoof-care education. Not only through the talented and informative presenters, but what you also gain from the valuable networking opportunities available in the Roundtables and dozens of exciting "right-to-the-point" hallway conversations.

This unsurpassed guarantee should convince you that we're worthy of your trust and attendance. We look forward to seeing you at the 16th annual International Hoof-Care Summit coming up this winter in Cincinnati.

Jeremy M. Dorem



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REGISTRATION

Registrant Information:

First Name: _____

Last Name: _____

Company: _____

Address: _____

City: _____ State: _____

Zip/Postal Code: _____ Country: _____

Phone: _____

Email: _____

I am a (select all that apply): Full-Time Farrier Part-Time Farrier

DVM Student Apprentice Vet Tech Trimmer

Horse Owner Other: _____

Additional Registrant*:

First Name: _____

Last Name: _____

Company: _____

Address: _____

City: _____ State: _____

Zip/Postal Code: _____ Country: _____

Phone: _____

Email: _____

I am a (select all that apply): Full-Time Farrier Part-Time Farrier

DVM Student Apprentice Vet Tech Trimmer

Horse Owner Other: _____

*Please attach additional forms for additional attendees

Payment Information:

Payment Type: Visa MC AmEx Discover Check

(Please make checks payable to American Farriers Journal, in US funds only)

Card #: _____

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Name on Credit Card: _____

Registration Options:

You may register by phone, fax, mail or online at IHCS2019.com. Early Bird Registration discounts end on Jan. 2, 2019. Registration forms must be received in the Summit offices by the end of the day on Jan. 18, 2019, after which you can register on-site.

#1 Full Summit Registration \$394
 (after 1/2/19 fee is \$429)

_____ attendees x \$394 = \$ _____

_____ attendees x \$429 = \$ _____

#2 Apprentice/Student Registration \$199.50*

_____ attendees x \$199.50 = \$ _____

TOTAL DUE: \$ _____

*In order to register as an apprentice or student you must provide the name and contact information of the farrier you are apprenticing under or instructor and school. This offer is valid one time as an apprentice and one time as a student.

Name: _____

Company/School: _____

Address: _____

City: _____ State: _____

Zip/Postal Code: _____ Country: _____

Phone: _____

Email: _____

For hotel reservations contact:

Cincinnati Hilton Netherland Plaza
 35 W. 5th St, Cincinnati, OH 45202

Phone: (513) 421-9100

When making reservations, mention the International Hoof-Care Summit to receive the \$128 per night cost-saving rate.

Find hotel details at IHCS2019.com

*Hotel room cut-off is Dec. 29, 2018, or until allocated rooms are sold out.



P.O. Box 624

Brookfield, WI 53008-0624

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